

## Health and Well Being Board 7<sup>th</sup> February 2023

### Health and Well Being Board Deep Dive: Actions and Next Steps

#### 1. Executive Summary

- 1.1 The Local Government Association (LGA) carried out an independent review of Trafford's Health and Wellbeing Board (HWBB) between March and June 2022. This included a recommendation to take a more structured approach to the five key priority areas for the Board, with high impact actions to be identified and progressed by all HWBB partner organisations.
- 1.2 'Deep dives' were undertaken into physical activity, healthy weight, alcohol, and tobacco, and a list of proposed actions developed. As there had been recent whole-system work on mental health inequalities, it was deemed unnecessary to conduct an additional deep dive on mental health and instead the relevant actions from this whole-system work have been included in the current paper. The Mental Health report is appended for information.
- 1.3 Since the deep dives took place, the NHS England Board has agreed a paper on NHS Prevention, and some relevant actions from this have been incorporated into our local work.
- 1.4 The HWBB is asked to agree the proposed actions, including identifying organisational leads who will work with the subject matter experts and the H&SC Programme Management Office (PMO) team to develop SMART targets for each.
- 1.5 This action plan will then form the basis of the HWBB performance targets, and progress will be reported annually, with monitoring and exception reporting being undertaken by the PMO team and escalated to the HWBB as required.

#### 2. Background and Context

- 2.1 Over some years, there had been concerns expressed by HWBB partners that the Board, while covering much valuable ground and undertaking useful analyses, was making little impact on improving healthy life expectancy in Trafford, or on addressing the inequalities between different areas and population groups.
- 2.2 The LGA was invited to undertake an independent review of the HWBB. This included surveys of members as well as a programme of workshops held in the spring and early summer of 2022. The reviewers made the following recommendations:

**Table 1:**

<b>Summary of consensus arrived at during the workshop</b>	
<b>Purpose of HWB</b>	
	<ul style="list-style-type: none"> <li>• Ultimately, the role of the board is to agree and oversee delivery of the Joint Health and Wellbeing Strategy.</li> <li>• Holding the ring on work done in Locality Board, life course multi agency boards and other partnership groups relevant to the strategy.</li> </ul>
<b>Monitoring progress</b>	
	<ul style="list-style-type: none"> <li>• Need SMART objectives so HWBB can monitor and oversee progress and intervene when things go off track.</li> </ul>
	<ul style="list-style-type: none"> <li>• Look at themed meetings throughout year on the seven priorities.</li> <li>• Bring patient voice into heart of discussions with support from Healthwatch.</li> </ul>
<b>Relationship with Locality Board</b>	
	<ul style="list-style-type: none"> <li>• Embrace overlap but avoid duplication.</li> <li>• Think about formal connection between boards – Place Leader sits on both.</li> <li>• Locality Board responsible for the health and social care delivery elements of the Joint Health and Wellbeing Strategy.</li> </ul>
<b>Resourcing</b>	
	<ul style="list-style-type: none"> <li>• Agree with partners what support the HWB needs to fulfil its key role in the new system.</li> </ul>

2.3 Following this, the Board committed to undertaking a deep dive process aligned to HWBB Strategy priorities.

**3. Deep Dive Process:**

3.1 The HWBB met along with different Trafford organisations in July 2022 to complete a deep dive on physical activity and healthy weight, and in November 2022 for alcohol and tobacco. Together the HWBB and partners collated a list of actions to tackle harms from inactivity, unhealthy weight, alcohol, and tobacco in Trafford. A parallel exercise was undertaken in relation to mental health. Actions from the deep dives were collated verbatim.

3.2 The HWBB reconvened virtually in a deep dive playback session for each pair of topics. The proposed actions were then shared with partners. In the session actions were themed, amalgamated and re-grouped, based on feedback from the group, with responsibility to deliver the actions provisionally assigned to one of three groups: HWBB, Partnership or Agencies. Proposed organisations and sectors who would deliver on the actions were also identified, although it was noted that this would require confirmation.

3.3 The reviewed actions were then formatted into a ‘workflow’ for each work area, with the starting point being two to three high impact actions that were deliverable at board level. This decision was made to outline the process for which identified actions will be completed, in a cohesive way that considers existing strategies, data and governance. Any outstanding actions that were already being delivered as part of wider work plans or could lead on by the Public Health team were also identified.

3.4 The workflow of actions will then be reviewed by the HWBB, amended where required and signed off for delivery. The actions collated in the deep-dive sessions will also be

re-reviewed at a later date to ensure the agreed workflow has captured all main topic themes and actions.

3.5 During 2022 we worked with the Centre for Mental Health to coproduce, over the course of two workshops with over 90 partners, a mental health equality map and plan for Trafford. This work generated a complex system map and a set of suggested actions for how best to intervene in the system to reduce inequalities in mental health. These are summarised in the appended report. A mental health inequalities working group has been established to refine and assign these actions. Those which are deemed best fit for the HWBB to take forward have been included alongside the deep dive HWBB actions in Table 2.

#### 4.0 Proposed Actions:

4.1 The deep dive process enabled us to collectively identify a number of tangible actions. The suggested actions generated through the coproduction process were relevant for the HWBB, for smaller partnerships and for individual organisations and/or sectors.

4.2 For the purposes of this report, we have just included the proposed HWBB specific actions. Please note the suggested partnership and organisational actions have been captured and will be appropriately progressed through other forums and organisationally where applicable – updates on these actions will be reported upon by exception to the HWBB.

**Table 2:**

Deep Dive Topic	HWBB Proposed Actions
Healthy Weight	1. Influence local planning policy and decisions in relation to food and transport to enable people in most deprived neighbourhoods to access affordable, healthy, sustainable food.
	2. Develop policy statement on vending (machines) and implement across HWBB partner organisations.
	3. Investigate the impact of a local policy on advertising on Council owned land in relation to foods high in salt, fat, and sugar (HFSS).
	4. Build on existing good practice to ensure school food standards are met - develop a set of enhanced school food standards for Trafford schools (reflecting health and climate) with an associated implementation plan including feasibility and cost implications.
Physical Activity	5. Ensure that physical activity and healthy weight insights and data are fed into the emergent Neighbourhood Delivery Plans, with PA and HW partners involved in the planning process, linked into the integrated neighbourhood teams, and helping shape the plans.
	6. Develop neighbourhood active and sustainable travel plans (owned, implemented and linked to Neighbourhood Plan) that take both 'carrot' and 'stick' approaches. Include key evidence-based actions, aligned to the Trafford Walking and Cycling Strategy and associated GM strategies.
	7. Agree a data set which enables a strategic conversation on investment and demonstrates the complexity of challenges and the different drivers (e.g. at ward level, the fit to the locality plan and different groups e.g. BAME) but also enables measurement of the impact following the implementation of agreed interventions.

<b>Alcohol</b>	8. To create a joint vision to tackle alcohol harm in Trafford. Ensure this is linked into wider strategies across the system.
	9. Support the development of a sub-group for alcohol & substance misuse that will sit under the Safer Trafford Partnership and report into the HWBB and the partnership.
	10. Update the alcohol Joint Strategic Needs Assessment (JSNA) and review existing data relating to alcohol - use this to then drive the priority actions that can be delivered at a partnership Level.
<b>Tobacco</b>	11. Develop a Tobacco Alliance - Improve integrated working, develop a tobacco control plan, monitor outcomes from actions such as the GMP enforcing no smoking in cars & the other actions identified in the session, in particular those that related to groups where there is a higher prevalence of smoking, such as people with serious mental illness, or routine and manual workers.
	12. Complete a CLEAR assessment tool to identify areas of strength, opportunities for development and improve local tobacco control.
	13. Develop a comprehensive communications calendar to be utilised and owned by all local partners engaged in tobacco control.
<b>Mental Health</b>	14. Employers that sit on the HWBB commit to signing up to the Greater Manchester Good Employment Charter and become Living Wage Foundation Accredited.

4.3 These actions, as amended or agreed at the HWBB on 7<sup>th</sup> February 2023, will then be further developed to have SMART targets, and brought back to the HWBB on 17<sup>th</sup> March 2023.

4.4 Appended to this report are a series of flow charts (Appendix 1) which describe the HWBB proposed actions in more detail and provide an additional level of detail to articulate to Board members how the actions will be sequenced, the indicative timeframe, and which forums will be supporting the delivery. The HWBB is asked to support the connections to system and organisational governance to ensure the actions can be achieved.

## 5. Reporting Arrangements:

5.1 It is proposed the HWBB receives an update on each Deep Dive topic area at least once per year, as a substantive agenda item, including an update on the actions developed through the separate Mental Health inequalities work.

5.2 The HWBB would also receive a comprehensive end of year report summarising progress against the totality of the agreed work plan – these proposed reporting arrangements would align with a HWBB that met bi-monthly. Reporting arrangements will remain flexible and be finalised once the meeting structure/arrangements of the HWBB 23/24 have been agreed.

## 6. Recommendations:

6.1 HWBB is asked to:

- (a) Note the content of the report.
- (b) Support the proposed actions to form a part of the 23/24 HWBB Work Plan.
- (c) Agree to the suggested reporting arrangements.

(d) Support greater system connectivity of the HWBB with other key forums that contribute to the suggested actions.